

MINERVA PRESS RELEASE



CONTACT: Alena Pribišová, Marketing Manager, Minerva Czech Republic
Tel: + 420 543 251 119, GSM: 602 154 934
E-mail: marketing@minerva-is.cz, www.minerva-is.eu

Severochema has implemented a new ERP system QAD at its plants

Prague, December 13, 2010

Severochema, a prominent producer of chemical products in the Czech Republic, signed a contract at the end of 2009 for the complex delivery of a QAD ERP system. Severochema management chose the vendor Minerva Czech Republic in a tender involving nine suppliers.

A chemical production cooperative with headquarters in Liberec, Severochema supplies products to end consumers and industrial subjects. The company's history of chemical production stretches back to the year 1884; the company was founded under the name of Severochema in 1953. Today Severochema remains a firm with no foreign capital. The company has developed exports and now supplies chemical products to Hungary, Slovakia, Russia, Romania, Croatia and Scandinavia. The leading products in the company's portfolio include IRON® glass cleaner and PE-PO® solid firelighter.

The subject of the contract was the delivery and implementation of the ERP system to cover all facets of the business – purchasing, sales, trade, marketing, technical production preparations, production, warehousing, quality management, accounting, controlling, planning, logistics and costing. An application database server was part of the delivery. Since the beginning of this December dozens of users have been working with the QAD system, including the consignment warehouse expansion modules, EDI communications, asset management and the Barcoding system. The solution also includes raw material traceability. The new ERP system gives Severochema a comprehensive view of company processes and records; the new system also improves the efficiency of activities and flows in production, logistics and warehousing. Roman Oberer, sales director of Severochema, states: "The greatest benefits of the QAD system are in the support of process production on the basis of formulas, the optimisation of warehouse inventories, detailed management analyses and, last but not least, the certainty of a stable supplier like Minerva Czech Republic."

MINERVA is the exclusive provider of QAD Enterprise Applications in the Czech Republic and Slovakia and serves as a QAD distributor in Eastern Europe.

With a sharp customer focus, Minerva is an organization that helps production and distribution companies improve their overall company management with greater efficiency, control, and productivity through the implementation of information systems.

Minerva is capable of offering customers all services, from the installation of software and consulting to system integration and world-class e-business solutions. Years of experience on the market of enterprise resource planning (ERP) and more than 100 companies using QAD Enterprise Applications in the Czech Republic, Slovakia, Hungaria, Russia, Lithuania, Ukraine and elsewhere confirm that



customer satisfaction is a commitment Minerva takes seriously. For more information please visit www.minerva-is.eu.

