## MINERVA PRESS RELEASE



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## **OAD Celebrates 35 Years of Excellence**

Prague, October 15, 2014

QAD Inc. (NASDAQ:QADA) (NASDAQ:QADB), a leading provider of cloud enterprise resource planning solutions and services for global manufacturers, announced today that it is celebrating 35 years in the manufacturing ERP software industry.

Founded by Pam Lopker in 1979, QAD has never lost its focus on providing an ERP solution that enables manufacturers to operate at maximum effectiveness in a lean manufacturing environment. Started in California, QAD has grown into a global business with more than 1,500 employees and 5,300 manufacturing facilities in more than 100 countries using QAD technology.

With a focus on automotive, consumer products, food and beverage, high tech, industrial and life sciences manufacturing, QAD is an industry leader in innovation and technology. An early advocate of open system solutions for manufacturers, QAD continues to lead with full functionality cloud ERP solutions that are providing the security and flexibility that today's global manufacturers demand.

"Since its inception we built QAD with the same aspirational goal as we had for our customers: to operate as an Effective Enterprise. A company where every business process is perfectly aligned to the company's strategic goals," said QAD Founder and President Pam Lopker. "Our next 35 years and beyond will continue to be focused on providing innovative and effective resources that will serve our customers well and help ensure their success in manufacturing."

"We would like to salute our customers, partners and staff who have gone on this 35 year journey with us," said QAD CEO Karl Lopker. "Pam and I have always operated with the understanding that the success of our customers is the primary motivator for all of our decision-making. QAD will continue to operate with the best interests of our customers in mind as we move forward serving the best, most efficient manufacturers in the world."

## **About QAD – The Effective Enterprise**

QAD Inc. (Nasdaq:QADA) (Nasdaq:QADB) is a leading provider of cloud enterprise software and services designed for global manufacturing companies. For more than 35 years, QAD has provided global manufacturing companies with QAD Enterprise Applications, an enterprise resource planning (ERP) system that supports operational requirements, including financials, manufacturing, demand and supply chain planning, customer management, business intelligence and business process management. QAD Enterprise Applications is offered in flexible deployment models in the cloud, onpremise, or in a blended environment. With QAD, customers and partners in the automotive, consumer products, food and beverage, high technology, industrial products and life sciences industries can better align daily operations with their strategic goals to meet their vision of becoming more Effective Enterprises.



MINERVA is the exclusive provider of QAD Enterprise Applications in the Czech Republic and Slovakia and serves as a QAD distributor in Eastern Europe. Minerva as Silver Solution Provider of Preactor International is ready to implement APS Preactor across Europe.

Minerva Česká republika is a company with a strong customer focus and strategy oriented towards enterprise applications for manufacturing and distribution companies. It is committed to helping customers improve their overall company management with greater efficiency, control and productivity through the implementation of the correct IT system. Minerva ČR provides its customers with a full line of services, from software implementation through business process optimization consultancy, system integration, world-class e-business solutions and outsourcing. Apart from the Czech Republic and Slovakia, Minerva also operates in Ukraine, Lithuania, Hungary and Romania, serving more than 150 manufacturing and distribution companies. The QAD Enterprise Applications system has been rated by independent analysts on a long-term basis as an industry-focused ERP system with the shortest period of implementation and a low total cost of ownership (TCO). The solution's flexible and open architecture provides a solid foundation for further company growth. QAD Enterprise Applications software is available in 26 languages. For detailed information please visit www.minerva-is.eu.

