

MINERVA PRESS RELEASE



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Minerva expands its customer base in Saudi Arabia

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In April, Minerva will commence implementation of its barcode driven Automatic Data Collection (ADC) solution at SADAFCO, a major Saudi Arabian based producer and distributor of milk, butter, ice cream, cheese and other dairy products. This will be Minerva's second client in Saudi Arabia and is an integral part of a wider international QAD ERP implementation project managed by local QAD partner, Abdulla Fouad.

Minerva will be responsible for the current implementation of the actual ADC barcode solution for QAD 2014 SE, a phase that will begin at three locations. Within SADAFCO this will be used to cover business processes including production, goods transfer, shipping as well as traceability of both product and materials. The Minerva developed solution which has already implemented in multinational manufacturers at various locations around the world, will help make these processes to be carried out faster and with greater precision.

Minerva is the exclusive provider of QAD enterprise applications in the Czech Republic and Slovakia and is also a distributor of QAD in Eastern Europe. Minerva is a Silver Solution Provider of Preactor International and has successfully implemented Preactor APS throughout Europe.

Minerva Česká republika is a company with a strong customer focus and strategy oriented towards enterprise applications for manufacturing and distribution companies. It is committed to helping customers improve their overall company management with greater efficiency, control and productivity through the implementation of the correct IT system. Minerva ČR provides its customers with a full line of services, from software implementation through business process optimization consultancy, system integration, world-class e-business solutions and outsourcing. Apart from the Czech Republic and Slovakia, Minerva also operates in Ukraine, Lithuania, Hungary and Romania, serving more than 150 manufacturing and distribution companies. The QAD Enterprise Applications system has been rated by independent analysts on a long-term basis as an industry-focused ERP system with the shortest period of implementation and a low total cost of ownership (TCO). The solution's flexible and open architecture provides a solid foundation for further company growth. QAD Enterprise Applications software is available in 26 languages. For detailed information please visit www.minerva-is.eu.

