



## **QAD Recognized as a Major Player in IDC MarketScape: Worldwide AI-Enabled Midsize Enterprise ERP Applications 2025 Vendor Assessment**

Brno, - January 12, 2026 -- QAD Inc., the company transforming manufacturing and supply chains with intelligent, adaptive solutions, today announced its recognition as a Major Player in the IDC MarketScape for Worldwide AI-Enabled Midsize Enterprise ERP Applications 2025 Vendor Assessment (doc #US53016425, October 2025).

QAD recently announced the launch of its latest ERP release, QAD Adaptive, now enhanced with Champion AI. This major evolution introduces cutting-edge Agentic AI capabilities and significant functional enhancements designed to drive immediate action and unlock rapid value across the entire manufacturing enterprise.

The debut of Champion AI, QAD's revolutionary Agentic AI platform for both QAD Adaptive and Redzone Connected Workforce, provides a smart, action-first layer built with deep manufacturing expertise. Unlike traditional AI that primarily focuses on analysis, Champion AI's purpose-built agents are designed to act, not just analyze. A powerful initial feature, Champion AI Inventory Optimization, automatically identifies and executes opportunities to right-size inventory and free up working capital.

"We believe being named a Major Player in the IDC MarketScape validates our strategy to supercharge QAD Adaptive ERP and Redzone Connected Workforce software with Champion AI," said Amit Sharma, President, Manufacturing ERP at QAD. "QAD Adaptive embeds action-first automation directly into core processes for our ERP customers. This AI-enabled approach allows our customers to achieve higher productivity and more accurate decisions across their operations by moving from a system of record to a system of action."

According to the IDC MarketScape, "QAD Adaptive offers ERP for manufacturers and their supply chains." The report also noted, "QAD's AI strategy includes Champion AI, powered by QAD, which is now available for other QAD products and is expected to be released with the ERP solution later in 2025."

### **About IDC MarketScape**

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.



## About QAD | Redzone

QAD | Redzone is redefining manufacturing and supply chains through its intelligent, adaptive platform that connects people, processes, and data into a single System of Action. With three core pillars — Redzone (frontline empowerment), Adaptive Applications (the intelligent backbone), and Champion AI (Agentic AI for manufacturing) — QAD | Redzone helps manufacturers operate with Champion Pace, achieving measurable productivity, resilience, and growth in just 90 days. To learn more, visit [www.qad.com](http://www.qad.com). Find us on [LinkedIn](#), [X](#), [Facebook](#) and [Instagram](#).

## Minerva Czech Republic

Minerva is the QAD LEAP Gold Partner and the exclusive supplier of QAD Inc. enterprise applications in the Czech and Slovak Republics. Within Europe, Minerva, as a Smart Expert Partner of Siemens Digital Industries Software, also delivers the Opcenter Scheduling and Planning solution for advanced production planning (APS) for manufacturers independent of the ERP system. In its portfolio, Minerva has a number of add-on extension products and services that help deepen the functionality of the ERP system and manage manufacturing plants with greater efficiency, control and productivity. It offers its customers all services from software installation, consulting, system integration to cloud solutions. More information can be found at [www.minerva-is.eu](http://www.minerva-is.eu). Find us on [LinkedIn](#) and [Facebook](#).